

A top-down view of a desk with a notebook, a pen, a small potted plant, and a blue decorative object. The notebook is open, and a hand is writing in it. The plant is green and succulent. The blue object is a decorative lid or base with intricate patterns.

Brand Consistency

{ Checklist }

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{ Checklist }

BRAND IDENTITY:

- { } Logo Design
- { } Style guide specifying fonts and colours
- { } Photography (Your headshot and lifestyle images)

ONLINE PRESENCE:

- { } Email Signature
- { } Facebook Profile and Cover Images
- { } Social Media Images for promotion
- { } Website Design including Blog
- { } Website Downloadables
- { } eBook Design
- { } Email Newsletter Template
- { } Blog Post Images
- { } Advertising

BUSINESS COLLATERAL

- { } Proposal and Contract
- { } Invoices, Quotes and Price Lists
- { } Packaging
- { } Stickers
- { } Business Cards
- { } Letterhead
- { } Promotional Post Cards
- { } Brochures and Flyers
- { } Building Signage
- { } Vehicle Signage